

# Future Leaders Survey

Welcome to the Future Leaders Survey. As an applicant to a university or college and a potential future leader, we would like to hear from you about what you find important in life and what you think the future holds for you and the world.

Everyone who completes a questionnaire will be entered into a prize draw. We have five iPod Nanos to give away as well five cash prizes of £100.

Thank you.

# Future Leaders Survey

**Q When your parents or guardians were your age, do you think they were...**

More concerned about the environment than you <input type="checkbox"/>	About the same <input type="checkbox"/>	Less concerned about the environment than you <input type="checkbox"/>	Don't know <input type="checkbox"/>
More caring for other people than you <input type="checkbox"/>	About the same <input type="checkbox"/>	Less caring for other people than you <input type="checkbox"/>	Don't know <input type="checkbox"/>
More financially insecure than you <input type="checkbox"/>	About the same <input type="checkbox"/>	Less financially insecure than you <input type="checkbox"/>	Don't know <input type="checkbox"/>
More affected by crime than you <input type="checkbox"/>	About the same <input type="checkbox"/>	Less affected by crime than you <input type="checkbox"/>	Don't know <input type="checkbox"/>
Generally less happy than you <input type="checkbox"/>	About the same <input type="checkbox"/>	Generally more happy than you <input type="checkbox"/>	Don't know <input type="checkbox"/>
More materialistic than you <input type="checkbox"/>	About the same <input type="checkbox"/>	Less materialistic than you <input type="checkbox"/>	Don't know <input type="checkbox"/>
Physically less healthy than you <input type="checkbox"/>	About the same <input type="checkbox"/>	Physically healthier than you <input type="checkbox"/>	Don't know <input type="checkbox"/>
More worried than you about the future <input type="checkbox"/>	About the same <input type="checkbox"/>	Less worried than you about the future <input type="checkbox"/>	Don't know <input type="checkbox"/>

# Future Leaders Survey

**Q Thinking about your own personal happiness in the next ten years, how important are the following?**

	Very important	Important	Not very important	Not at all important	Don't know
Having a job that pays well	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Having a job that you find interesting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Having a job that makes a contribution to society	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Being recognised as successful by people around you	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Doing voluntary work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Owning the latest technological gadgets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Owning your own car	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Owning your own house	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Being in a long term relationship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Travelling overseas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spending time in the natural environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Studying for more qualifications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spending time with your family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spending time with your friends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Q Have you ever...?**

	yes	no	don't know
Written to your MP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Joined an environmental charity (such as Friends of the Earth or Greenpeace)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Joined a development charity (such as Oxfam or Christian Aid)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walked or cycled instead of driven in a car, for environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attended a demonstration or protest march	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taken a holiday in the UK instead of overseas for environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliberately purchased food produced locally rather than imported products, for environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliberately avoided large chain stores and favoured locally-owned shops when buying food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Decided not to take an air flight for environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

For those you have answered 'No' to in the previous question (Q3)

**Q Thinking about yourself in ten years' time, do you think you will have...?**

	yes	no	don't know
Written to your MP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Joined an environmental charity (such as Friends of the Earth or Greenpeace)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Joined a development charity (such as Oxfam or Christian Aid)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walked or cycled instead of driven in a car, for environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attended a demonstration or protest march	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taken a holiday in the UK instead of overseas for environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliberately purchased food produced locally rather than imported products, for environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliberately avoided large chain stores and favoured locally-owned shops when buying food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Decided not to take an air flight for environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# Future Leaders Survey

**Q- How important do you think environmental concerns will be when you make the following decisions?**

	Very important	Important	Not very important	Not at all important	Don't know / not applicable to me
What organisation to work for	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What kind of career to pursue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What bank to open an account with	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The kind of car you buy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How you will vote at the next general election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Q Please rate the following according to how likely you think they are to happen in the next 25 years.**

	Very likely	Likely	Unlikely	Very unlikely	Don't know
Computers become more intelligent than humans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Life expectancy in the UK reaches 100	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tigers become extinct in the wild	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The effects of human-made climate change are felt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Speech recognition for computers replaces keyboards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Virtual reality holidays become popular in the UK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The last printed newspaper in the UK goes out of business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New cars are self-driving	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smoking tobacco is made illegal in the UK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oil runs out worldwide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A war is fought over access to water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A green tax in the UK on air travel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A human-created global epidemic disease	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Only a minority of people in the UK get married	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business takes more responsibility for addressing climate change than governments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inequality between rich people and poor people in the UK will grow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inequality between rich countries and poor countries will grow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Long haul air travel will be much cheaper than it is today	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The end of poverty in Africa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of life in the UK will be better than today	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# Future Leaders Survey

For those you have answered as 'Likely' or 'Very likely' to in the previous question (Q6)

**Q Please rate the following according to how you think they will affect you personally over the next 25 years.**

	It will make my life a lot better	It will make my life a little better	It will make no difference to me personally	It will make my life a little worse	It will make my life a lot worse	Don't know
Computers become more intelligent than humans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Life expectancy in the UK reaches 100	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tigers become extinct in the wild	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The effects of human-made climate change are felt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Speech recognition for computers replaces keyboards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Virtual reality holidays become popular in the UK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The last printed newspaper in the UK goes out of business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New cars are self-driving	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smoking tobacco is made illegal in the UK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oil runs out worldwide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A war is fought over access to water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A green tax in the UK on air travel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A human-created global epidemic disease	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Only a minority of people in the UK get married	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business takes more responsibility for addressing climate change than governments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inequality between rich people and poor people in the UK will grow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inequality between rich countries and poor countries will grow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Long haul air travel will be much cheaper than it is today	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The end of poverty in Africa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of life in the UK will be better than today	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# Future Leaders Survey

**Q In your opinion, how likely is it that human civilisation will survive the next hundred years?**

- Very likely
- Likely
- Unlikely
- Very unlikely
- Don't know

**Q In your opinion, how much do lifestyles need to change for human civilisation to survive the next hundred years?**

- Lifestyles need to change radically across the board
- Lifestyles need to change in many areas
- Lifestyles can stay broadly the same, with only minor changes necessary
- Almost nothing needs to change
- Don't know

**Q In your opinion, whose responsibility is it to create change most urgently? Please choose three from the following list.**

- Business
- Government
- Individuals
- The education system
- Campaigning charities
- Celebrities
- The media
- None of these

**Go to the next question if 'None of these' was chosen above (Q10)**

**Options selected above (Q10) only apply**

**Q How much do you feel the following entities are doing at the moment to address social and environmental problems?**

	A lot	A little	Very little	Nothing	Don't know
Business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Government	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Individuals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The education system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Campaigning charities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Celebrities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# Future Leaders Survey

**Q When you decided what to study at university/college, how important was it that the course provided you with the knowledge and skills to address sustainable development issues in the future, whatever your career?**

- Very important
- Important
- Not very important
- Not at all important
- Don't know

**Q When you decided where to study, how important was it that the university or college you chose had a good track record on sustainable development issues?**

- Very important
- Important
- Not very important
- Not at all important
- Don't know

# Future Leaders Survey

Name:

Email address:

After the prize draw has been completed, we may want to conduct further surveys on similar topics. We will only keep your email address if you are happy to be contacted for this purpose.

**If you would like to participate in future research with UCAS and Forum for the Future, please tick the following box.**

**UCAS** is the central organisation that processes applications for full-time undergraduate courses at UK universities and colleges.

[www.ucas.com](http://www.ucas.com)

**Forum for the Future** is a charity that works in partnership with business, the public sector and others to build a sustainable future.

[www.forumforthefuture.org.uk](http://www.forumforthefuture.org.uk)